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Title of Invention

METHOD OF EMBEDDING PRODUCT INFORMATION ON A DIGITAL VERSATILE DISC

First Named Applicant:

John Francis Baxter Jr.

Attorney Docket Number: 21901

I hereby appoint the registered practitioner(s) at Customer Number:

21901

21901

as my attorney(s) or agent(s) to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

I am the Applicant/Inventor.

Full Name of Applicant of Record:

John Francis Baxter Jr.

|Signature: /jack baxter/

Date: 2003-08-04